
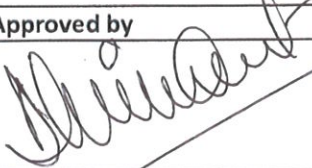





### Magic Pass- Sales Promotion Scheme.

- Scheme effective from August 1<sup>st</sup> 2024
- Valid till: 31<sup>st</sup> March 2025
- Targets are location wise irrespective of the individual performance. therefore if a location crosses a certain threshold every executive will be eligible for higher incentives
- All counter staff executives will be trained and rotated on a weekly roaster (to sell Magic Pass on the counter or outside the counter) such that everyone has a fair chance to working towards the incentive
- While punching the sale of the Magic Pass, the executive who has sold the Magic Pass has to make sure their employee code gets recorded in the remarks column such that identification can be done while calculating the incentive.  
(This has to be communicated both from HR and Ops)
- Calculations will be done monthly and payouts for the incentive will be on a quarterly basis
- The admission team will reconcile the figures on a daily basis at EOD
- Following are the targets –

Per MP Incentive	₹ 35.00	₹ 60.00	₹ 100.00
Locations / Levels	L1	L2	L3
KHO	0-3000	3001 - 4499	>=4500
LON	0-1000	1001 – 1999	>=2000
SURAT	0-100	101 – 249	>=250
SHIRDI	0-200	201-299	>=300

Reviewed by	Approved by	Approved by
		
Ir. Kulamani Mohapatra (DGM- HR)	Mr. Dhimant Bakshi (CEO)	Mr. Jai Malpani (MD)



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